

## English rules the world! Or perhaps not.

You only have to take a trip abroad to realize that English has become the *lingua franca* for the global family. No matter your destination, the language that joins us is the one that the people of the British Isles created many centuries ago.

British colonization served as the fuel to help **spread** the language, **aided** later by western **industrialization** and the rise of the United States as a global **powerhouse**. The end result is that when you go to any hotel today, the reception clerk is likely to greet you with "How was the flight?" The **implicit gamble** is that English is the one foreign language you speak on some level.

But to **dismiss** the importance of local languages is **short-sighted**. When you want the reader to truly understand what you are communicating, writing in the native tongue is **vital**. It is simply easier to **grasp** what you are saying. For companies with employees all around the world, this means that documents must be translated. While the process takes resources, the end result is **worth the effort**.

Just think of the last time you saw text with multiple language options. Chances are your eyes automatically **scanned** for your native language. While you understand English, you can do what is instructed far easier when you see text in the language that your mother speaks to you in.

So, yes, while English may **rule** the world, it does not dominate. Local languages still **prevail**, and they are not going away any time soon.

## Glossary

aid	auttaa
be worth the effort	maksaa vaivan
dismiss	sivuuttaa
gamble	uhkapeli, riski
grasp	tajuta
implicit	sanaton
industrialization	teollistuminen
powerhouse	suurvalta
prevail	pitää pintansa
rule	hallita
scan	silmäillä
short-sighted	lyhytnäköinen
spread	levitä
vital	elintärkeä

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