

Generation Y to Senior Managers: "I am the boss of me!"

Those sad managers who still think the best way to get something done is to boss their junior staff around are truly sorry souls.

Generation Y wants nothing to do with **chains of command** or anything else binding! The newest generation of workers, they are online, networking and gathering information at **breakneck speeds**.

They are digitally more sophisticated than any generation that have come before them, and think nothing of jumping ship for **a sweeter deal** offered by a competitor. And they remember to blog their nasty comments about a bad workplace just before they exit.

While an authoritative style is still acceptable in some situations, for most work environments, what today's employees crave is the **latitude** to create a personal power base and a voice to make an impact on business operations.

Employees nowadays are more like independent contractors than **the die-hard union men of yesteryear** who prided themselves on years in the job. How many younger employees do you know who have stayed at the same workplace for years on end? The silence may be deafening.

In a digital world without borders, understanding an employee's need for freedom is critical in leadership management. **Stifle** an employee's creative thinking with too many "This is the way we do things here!" and you can count the days until the employee packs the bags and heads for greener pastures.

Glossary

a sweeter deal	ett bättre erbjudande
breakneck speeds	otroligt snabbt
chains of command	beordringar, styrkedjor
Generation Y	de som är födda cirka 1977-1994
latitude	spelrum
stifle	kväva, undertrycka
the die-hard union men of yesteryear	dåtidens stela fackföreningsmän